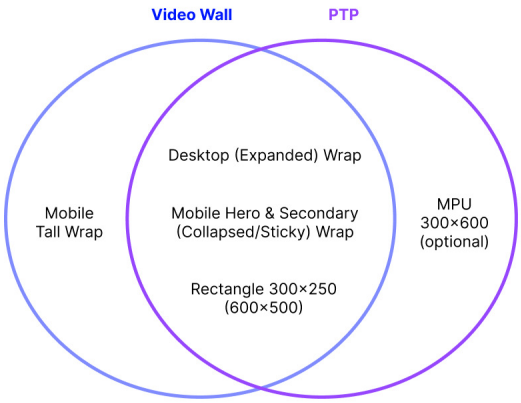
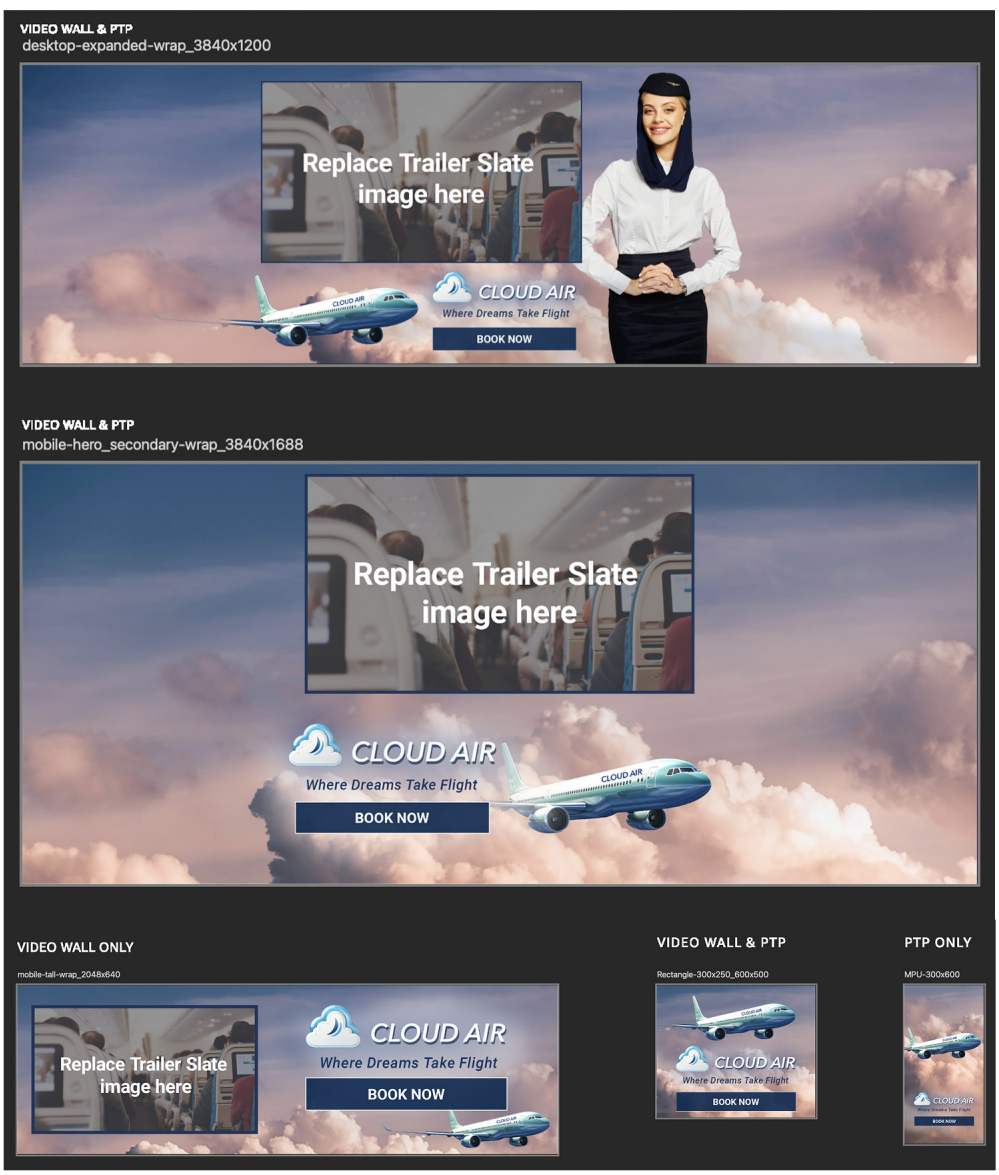
# [READ ME] Standard Video Wall & PTP Photoshop Template Guide

(note: PSD templates are in 2x size)
Most assets are shared between Video Wall and PTP with the exception of mobile tall wrap and MPU 300×600

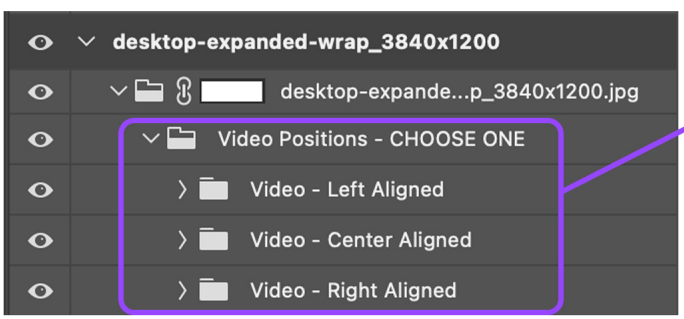


# Desktop (Expanded) Wrap Template

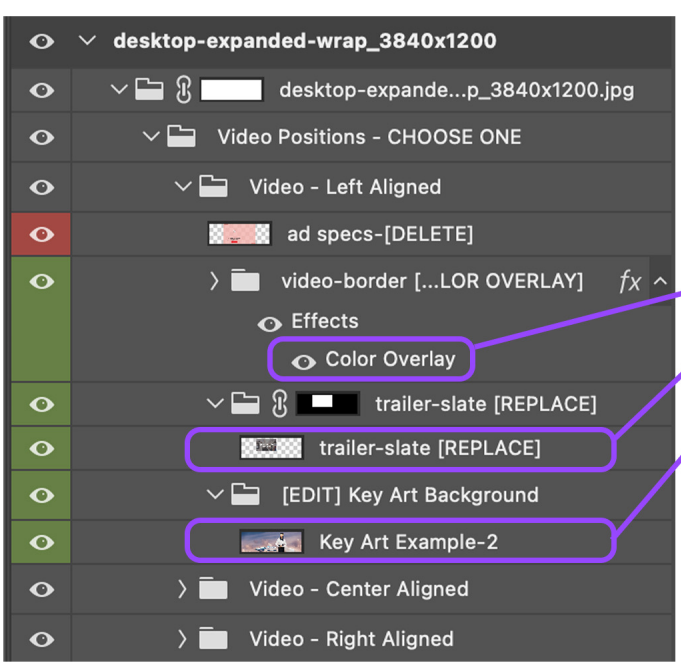
(for Video Wall & PTP)




## Layers Panel

1. Please choose **one video position** (Right, Center, or Left Aligned) and hide the rest of the layers

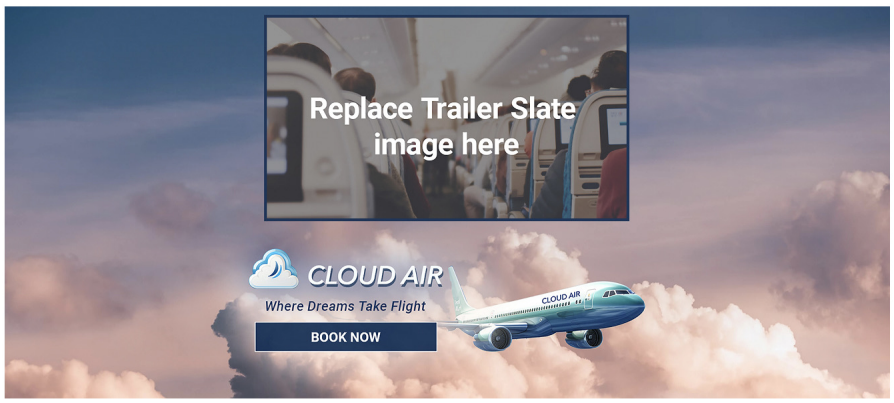


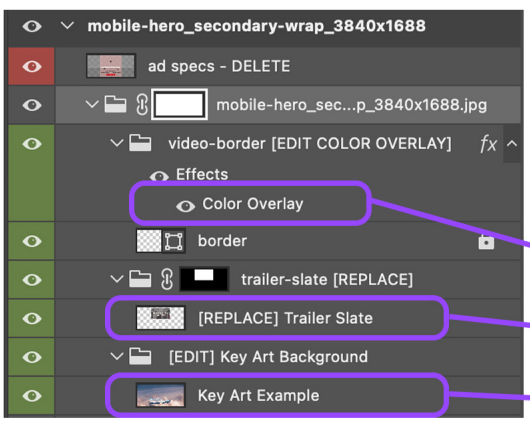

**Red Layers**- Layers that should be hidden or deleted after use
**Green Layers**- Layers that need to be replaced with client assets

2. Open up layers of selected video position.
3. Edit layer style of **video border**
4. Replace the asset within the **trailer slate** folder
5. Edit **key art background** asset

# IMDb Hero and Secondary Wrap (Collapsed/Sticky) Template

(for Video Wall & PTP)




## Layers Panel

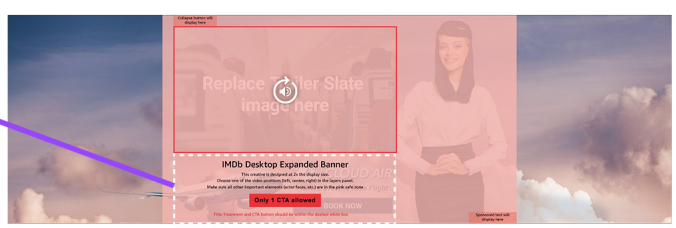
**Red Layers**- Layers that should be hidden or deleted after use
**Green Layers**- Layers that need to be replaced with client assets

1. Edit layer style of **video border**
2. Replace the asset within the **trailer slate** folder
3. Edit **key art background** asset

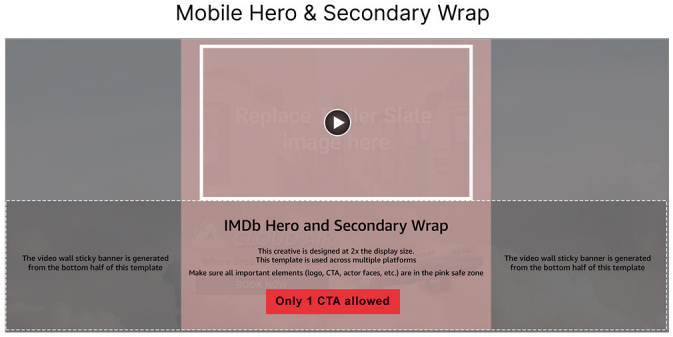
## Reminders

- On Desktop Expanded, the **Title treatment** and **CTA button** should be **within the dashed white box** / underneath the trailer video
- Make sure to only include important elements within **pink safe zone**

Desktop expanded

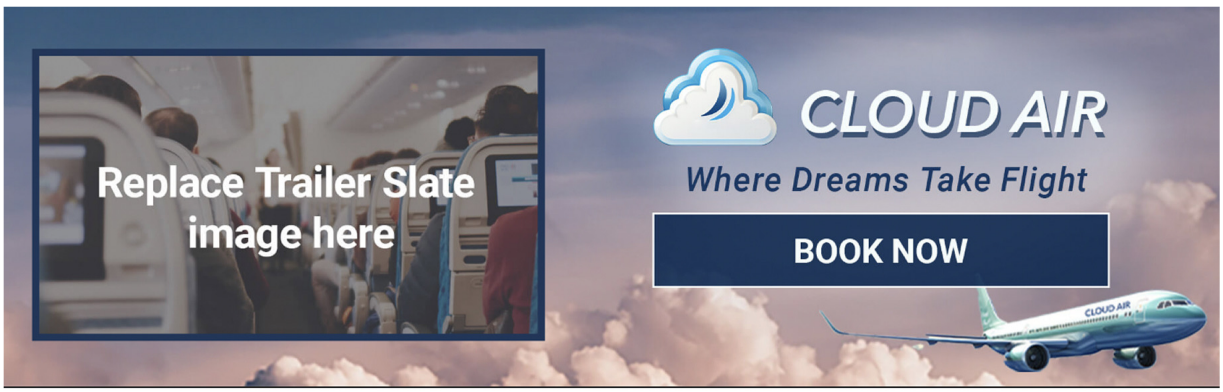


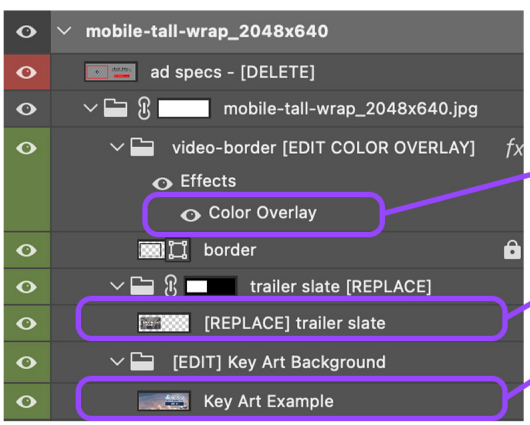

Mobile Hero & Secondary Wrap



## Mobile Tall Template

(for Video Wall only)




### Layers Panel

1. Edit layer style of **video border**
2. Replace the asset within the **trailer slate** folder
3. Edit **key art background** asset

## Statics

### Rectangle 300×250

(for Video Wall & PTP)



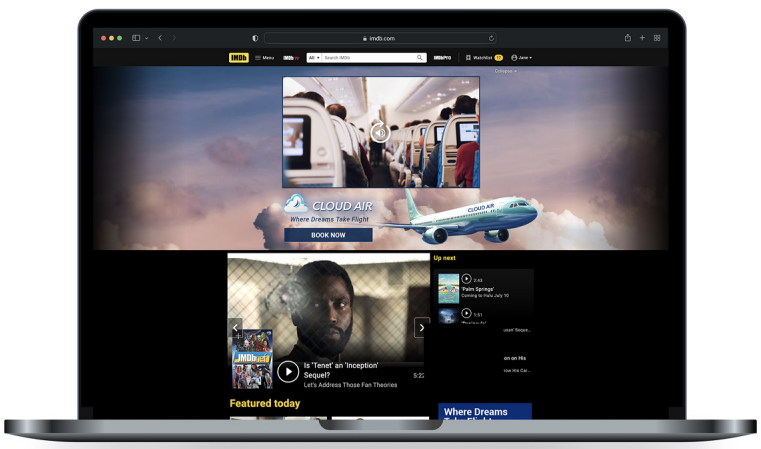

### MPU 300×600

(for PTP only)



# References

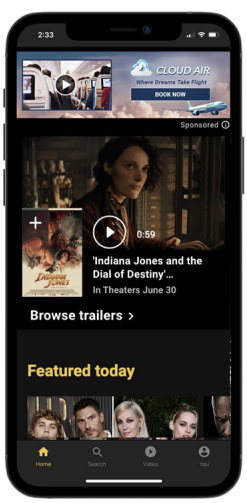
**Video Wall Desktop**
Desktop-Expanded
1920×600 (3840×1200)



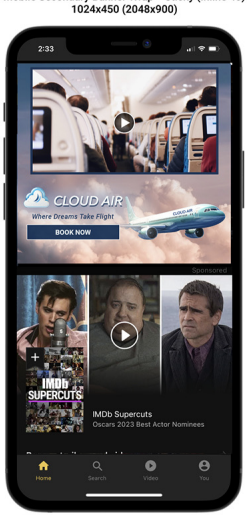

**Desktop-Collapsed/Sticky**
1024×450 (2048×900) (note: auto-generated from the full mobile secondary banner wrap)




Mobile Tall Banner Wrap / Sticky (Inline 20)
320x100 (640x200)

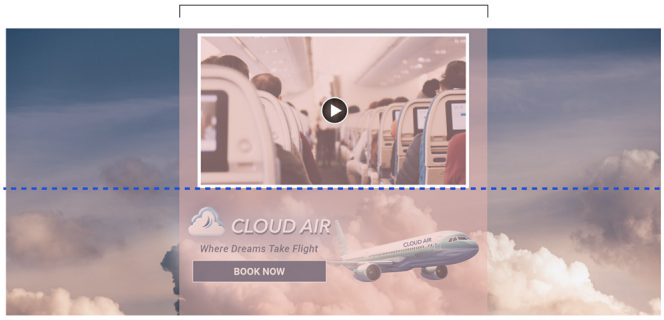



Mobile Secondary Banner Wrap + Sticky (Inline 40)
1024x450 (2048x900)




**Video Wall Mobile**

**Safe zone for mobile secondary banner**
480×450 (960×900)




**Sticky/Collapsed state**
generated by using bottom area of the mobile secondary wrap

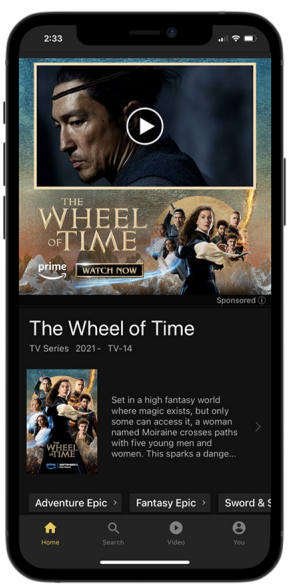
**Additional information:**
The sticky/collapsed look is generated by the bottom area of the mobile secondary banner wrap.

## References

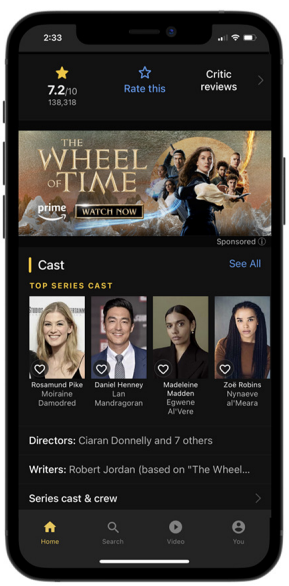



**PTP Desktop**

**Mobile Hero**




**Mobile Secondary**




**PTP Mobile**

**Safe zone**
900×844 (1800×1688)

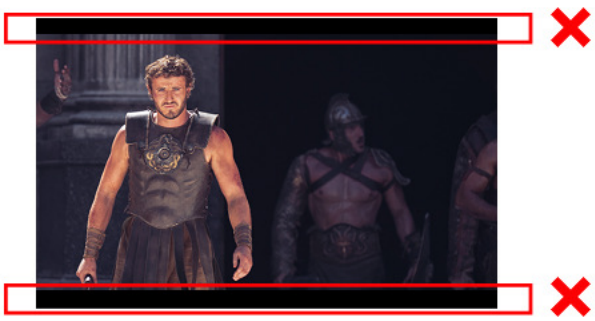



**Mobile Secondary Banner**
(utilizes bottom dotted area of wrap)
320×133
(template size: 1800×750)

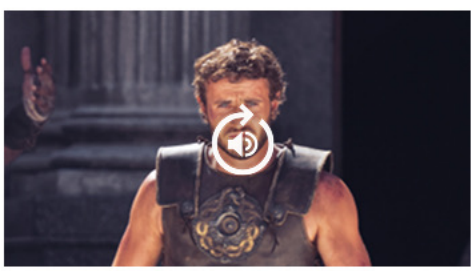
**Additional information:**
The mobile secondary banner is generated by the bottom dotted area of the mobile hero banner wrap.

## Best Practices

- Please remove letterboxing on **video slates**



- Please make sure there are no characters in the center of **video slates** to avoid being covered by video controls





*move character to the side*



*choose different slate image*

- Please make sure to keep text large enough for legibility.

  Recommended minimums:
  - **Desktop: 16pt** for legal lines, **32pt** for messaging
  - **Mobile: 32pt** for legal lines, **48pt** for messaging (renders at a smaller size)

